

VooGlue Affiliate

Compensation & Rewards Plan

VooGlue.com

How to become a VooGlue Independent Affiliate

Affiliates with VooGlue are people who have independently partnered with us to help in both sharing our platform and engaging in affiliate, artist and/or gallery, and user acquisition.

Anyone (18 or older) can participate in the VooGlue Affiliate Compensation Plan by simply creating a VooGlue Affiliate Account on our website which will give you access to your back-office within our software and other tools to grow your home business.

An Artist or Gallery and an Affiliate?

An Artist or Gallery can also be an Affiliate.

If you are an Artist, why not also join as an Affiliate.

You can use the platform for your own business, and promote the platform to others and receive a commission from theirs!

A one-time start-up business cost of \$55.00 is required to join the Affiliate Program. In return the affiliate is provided with access to software which will operate their home business. In addition, a monthly business software subscription is required to keep your Affiliate Account active at a cost of \$22.00 per month.

Affiliates are encouraged to refer other Affiliates to be a part of their downline. Affiliates are financially rewarded when they acquire Artists / Galleries, and when customers who have clicked through on an Affiliate referral link make an art purchase on the VooGlue platform. This applies to purchases online, and purchases via the app at an art exhibition.

Affiliates get paid 10 levels deep. Just remember, you are not personally recruiting all of the people in your downline, each member you sponsor is responsible for signing their five people as Affiliates with VooGlue and so on. You are however expected to support and encourage downline growth. You will see the exponential growth take place before your eyes.

Three ways to earn as a VooGlue Affiliate

VooGlue charges artists / galleries a commission averaging 10% on artworks sold on the VooGlue platform. This is the available commission. 60% of this available commission is paid out to VooGlue affiliates.

Affiliates only need to enrol 2 Artists or Galleries, and 5 additional affiliates. You can enrol more if you wish. An 'Artist or Gallery' is anyone that has art on display to the public. This might be an Artist's home studio with art for sale, or a major art museum with art only on display..

Affiliates then promote exhibitions and art sales on social media and get paid 3 ways and 10 levels deep!

Viral Referrals.

After making a purchase, your customers can send their friends a discount voucher, and they too will be your customers. So your customers help you build your business.

1 Commissions on Affiliate Software

Get paid on downline Affiliate business software subscription fees. Each time an Affiliate in your downline is debited their subscription fee, you earn a commission of up to 15%.

2 Commissions on Gallery Software

Get paid on Galleries business software subscription fees. Each time an Artist or Gallery in your downline is debited their subscription fee, you earn a commission of up to 15%

3 Commissions on Art Sales to Customers*

Get paid on every artwork purchased by Customers. For every single artwork purchased on the VooGlue platform by Customers that you or your downlines introduce you get paid up to 15% of the available commission.

This is a **lifetime commission. So each time that customer buys art on the VooGlue platform you get paid a commission.*

Compensation Rates and Levels - Commissions 1, 2 and 3

Incentive & Level	Advocate 50QV	One star 5KQV/2-6	One star 15KQV/3-6	One star 25KQV/4-6	One star 50KQV/5-8	One star .1MQV/7-9	One star .5MQV/7-9	One star 1MQV/7-9	One star 2MQV/7-9	One star 5MQV/7-9
1	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
2		12%	12%	12%	12%	12%	12%	12%	12%	12%
3			11%	11%	11%	11%	11%	11%	11%	11%
4				8%	8%	8%	8%	8%	8%	8%
5					3%	3%	3%	3%	3%	3%
6						2%	2%	2%	2%	2%
7							1%	1%	1%	1%
8								1%	1%	1%
9									1%	1%
10										1%

5KQV/2-6 means 5000 Qualifying Volume art sales counted over 6 levels and 2 legs

Commissions Example*

Commissions Breakdown

Level	Subs	Artists/Gal's	Rank	Monthly	1	2	3
1	5	2	Affiliate	\$45	15	15	15
2	25	10	1 Star	\$225	60	60	60
3	125	50	2 Star	\$1,050	275	275	275
4	625	250	3 Star	\$4,050	1000	1000	1000
5	3125	1250	4 Star	\$9,675	1875	1875	1875
6	15625	6250	5 Star	\$28,425	6250	6250	6250
7	78125	31250	6 Star	\$75,300	15625	15625	15625
8	390625	156250	7 Star	\$192,488	39063	39063	39063
9	1953125	781250	8 Star	\$778,425	195313	195313	195313
10	9765625	3906250	Club	\$3,708,113	976563	976563	976563

Based on standard 2 galleries, 5 affiliates, and \$1000 in art sales / month by customers referred by affiliates to VooGlue.

*This is an example only and actual results may differ.

Glossary

The App: VooGlue is a sales and marketing platform that allows galleries and artists to post artwork and associated videos for users to watch on their smart devices and make purchases. Users can access all aspects of the app for free.

Active Affiliate: An Affiliate in good standing must have registered as an Affiliate and be an active VooGlue Affiliate with an active monthly software subscription.

Affiliate: An independent partner who has signed and completed the official VooGlue Affiliate Agreement. Users and retailers are not Affiliates.

Affiliate Status: Recognition titles in the VooGlue Affiliate Compensation Plan. There are Four different status titles that can be achieved in the plan. Each different status reflects the size and scope of an individual Affiliate's business. (see the accompanying status and recognition)

Commission: Earnings that are based on a percentage of the total volume of affiliate, artist or gallery, and user sales and/or subscriptions acquired in your organization according to the specifications outlined in the compensation plan.

Legs: The total volume of your personally sponsored Affiliate organization. (If you sponsor 5 Affiliates, you would have 5 legs).

Organization Volume: The total volume of an Affiliate and his/her team forming their downline.

User: A person who uses the app, but is not an Affiliate.

Artist or Gallery: A business that displays artwork for sale to the public.

Customer: A person that uses VooGlue to purchase an artwork.

Level: Term used to describe each level in your downline